

About EmbedSocial

EmbedSocial is an adtech company that develops social media and marketing apps.

With 6+ experience with Facebook Apps development, Facebook Ads API and Twitter Ads API access, the EmbedSocial adtech team brings marketing into the future.

The company's focus is to be the first that will implement the latest ad tech capabilities available through the Facebook API and Twitter API.

The partnership with EmbedSocial brings clients a unique access to knowledge and technical advantages for the new programmatic advertising world.

On the other side, EmbedSocial develops standalone marketing apps for enhancing the digital web and mobile. The company has already built the first Facebook Notifications platform with the aim to disrupt the online direct communication.

"We love challenges, we want to have fun and run extra miles to build the newest and the latest in the advertising tech industry. And yes this is the DNA of our company, to believe in true love between brands and people and to develop engaging products integrated with the worlds biggest social networks." - Nikola Bojkov, CEO at EmbedSocial.